

VIRGINIA

2026 PORTS ANNUAL



THE MOST
COMPREHENSIVE
AND TRUSTED
RESOURCE FOR
VIRGINIA'S
PORT-RELATED
INDUSTRIES.

MEDIA KIT

15,000 Print Distribution

Including VMA member representatives, economic development groups, legislative and military liaisons, port stakeholders, expanding businesses, and industry experts.

185,000+
Annual
VMA Website
Page Views

55,000
Annual
VMA Website
Active Users

56.6% Email Open Rate

Virginia Ports Annual Emails sent to 800+ VMA Member Representatives, Liaisons, & Subscribers.

WHY ADVERTISE?

- **Proven Authority:** For a century, the "Virginia Ports Annual" has been the definitive resource for businesses navigating Virginia's maritime and supply chain industries.
- **Strategic Reach:** Published as both a website tool and a printed supplement, your advertisement will reach a targeted audience including over 15,000 VMA member representatives, economic development groups, legislative and military liaisons, port stakeholders, expanding businesses, and industry experts. The QR codes embedded within the supplement will drive traffic to the website tool, enhancing visibility and engagement.
- **24/7 Accessibility:** The "Virginia Ports Annual" web tool will be featured on the VMA website, presenting your advertisement 24/7 to visitors across the globe seeking information about Virginia's port-related industries and opportunities.
- **Statewide & Global Distribution:** The printed publication is shared at major conferences worldwide, provided to military and legislative liaisons, and distributed directly to VMA members, economic development professionals, port stakeholders, and business leaders.
- **Showcase Your Business:** Whether you're introducing your company or reinforcing your leadership in the industry, this is the ultimate platform to connect with decision-makers and port stakeholders.

ABOUT

The "Virginia Ports Annual" is the most comprehensive resource about port and supply chain operations in Virginia. It serves as a valuable tool for businesses interested in investing, expanding, or becoming involved in maritime and supply chains.

Published by the Virginia Maritime Association since 1925, the "Virginia Ports Annual" delivers essential facts, services, and opportunities for shippers and port stakeholders. It is unmatched as a reference and promotional tool, showcasing the wide range of services and facilities available in Virginia's commercial ports.

RESERVE AT [VAMARITIME.COM/ADVERTISE](https://vamaritime.com/advertise)

VIRGINIA DIGITAL

2026 PORTS ANNUAL



THE MOST COMPREHENSIVE AND TRUSTED RESOURCE FOR VIRGINIA'S PORT-RELATED INDUSTRIES.



Advertising on the "Virginia Ports Annual" microsite provides year-round exposure to industry leaders, businesses, and port stakeholders. With QR codes driving traffic and 24/7 accessibility, your ad reaches a global audience. Maximize visibility and engagement with these **ANNUAL** advertising opportunities.

Submit Artwork to jdeason@vamaritime.com
JPG, SVG, OR PNG at 300 ppi ACCEPTED

HOMEPAGE

- Rotating Banner - \$4,750
- Designated Section - \$600



Section
205x314 px

One ad per section available.

Ad placement within the section boxes. Ad should have limited text.

Homepage Banner
1280x400 px
Rotating banner at the top of homepage

Premium Banner 1280x400 px
Rotating banner at the top of page specific to section.

Standard Banner 889x143 px
Rotating banner at the bottom of page specific to section.

INTERIOR

- Premium Sidebar - \$3,200
- Standard Sidebar - \$2,650
- Premium Rotating Banner - \$2,100
- Standard Rotating Banner - \$1,100



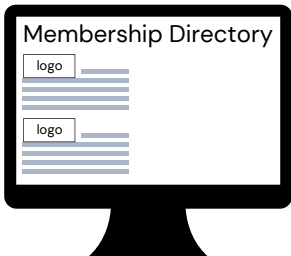
Premium Sidebar*
257x447 px

Standard Sidebar*
257x447 px

*Sidebar ads follow throughout all interior web pages.

MEMBERSHIP DIRECTORY

- Premium Alphabetical Company Listing with logo, company name, location, and hyperlinked to your website - \$325

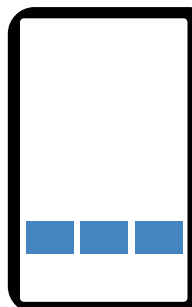


Submit your logo, company name, type, & website url.

3rd most visited page

EMAIL

- Hyperlinked ad included on "Virginia Ports Annual" emails - \$750



Only 3 available.
Hyperlinked Email Ad
960x750 px



RESERVE AT VAMARITIME.COM/ADVERTISE

VIRGINIA PRINT

2026 PORTS ANNUAL

THE MOST COMPREHENSIVE AND TRUSTED RESOURCE FOR VIRGINIA'S PORT-RELATED INDUSTRIES.

VIRGINIA PORTS ANNUAL 2025

Guiding Success for Virginia's Ports, Maritime & Supply Chain Industries for 100 Years

The Most Comprehensive Resource for Virginia's Port-related Industries

VIRGINIA MARITIME ASSOCIATION

Your print advertisement will reach a targeted audience including **15,000+** VMA member representatives, economic development groups, legislative and military liaisons, port stakeholders, expanding businesses, industry experts, and conference attendees. Maximize exposure with **ANNUAL** advertising in the printed "Virginia Ports Annual" supplement.

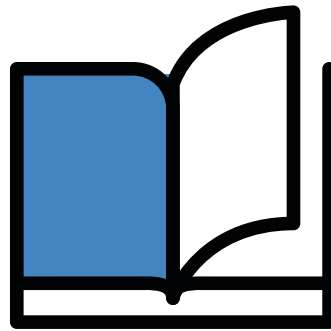
Submit Artwork to jdeason@vamaritime.com
JPG, PDF OR PNG at 300 dpi ACCEPTED

INSIDE COVERS

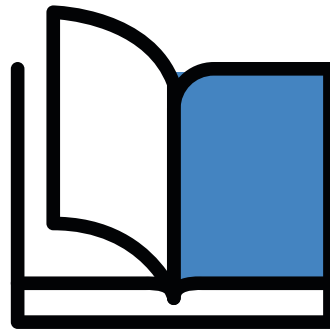
- Front - \$4,700
- Back - \$4,200

BACK COVER

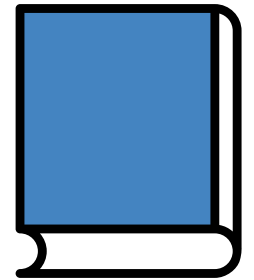
- Back - \$5,000



Front Inside Cover
Trim: 6" x 9"
Bleed: 6.25" x 9.25"
Live Area: 5" x 8"



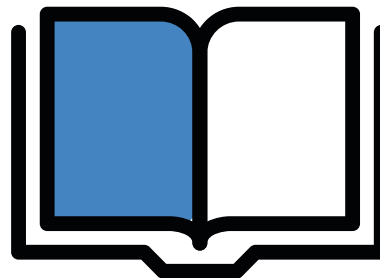
Back Inside Cover
Trim: 6" x 9"
Bleed: 6.25" x 9.25"
Live Area: 5" x 8"



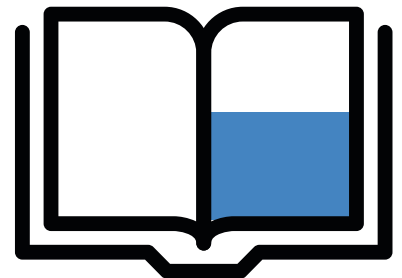
Back Cover
Trim: 6" x 9"
Bleed: 6.25" x 9.25"
Live Area: 5" x 8"

INTERIOR SECTION

- Full-page color - \$2,850
- Half-page color - \$2,650



Full Page
Trim: 6" x 9"
Bleed: 6.25" x 9.25"
Live Area: 5" x 8"



Half Page
5" x 3.82



RESERVE AT VAMARITIME.COM/ADVERTISE

VIRGINIA

AD PACKAGES

2026 PORTS ANNUAL

MARITIME CAREER GUIDE

Reach **BOTH** industry stakeholders and the future workforce with one streamlined advertising package. For one price, receive placement in both the annual Virginia Ports Annual and the Maritime Career Guide, available in print and digital PDF editions. Space is limited; first-come, first-served.

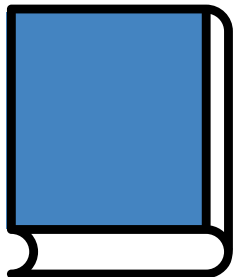
The **Virginia Ports Annual** is distributed to 15,000 recipients, including VMA member representatives, economic development groups, legislative and military liaisons, port stakeholders, expanding businesses, industry experts, and conference attendees. A digital PDF of the publication will also be available on VMA's website for easy, year-round access.

The **Maritime Career Guide** is distributed directly to school counselors, workforce development organizations, universities, at hiring events, and to potential employees and students exploring entry-level careers in the maritime supply chain. A digital PDF of the guide will also be available on VMA's website, extending reach beyond print distribution.

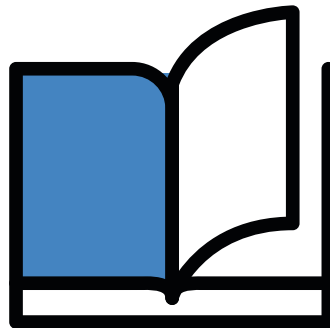
Advertisers may run the same ad in both publications or submit two versions tailored to each audience, maximizing relevance and impact across both platforms.

BACK COVER

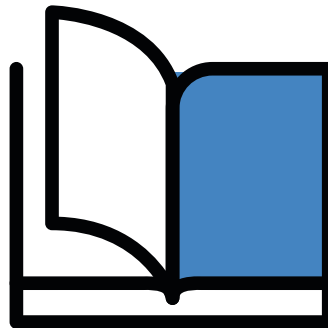
- Outer Back Cover
Career Guide ONLY
-\$2,000



Back Cover
Trim: 6" x 9"
Bleed: 6.25" x 9.25"
Live Area: 5" x 8"



Front Inside Cover
Trim: 6" x 9"
Bleed: 6.25" x 9.25"
Live Area: 5" x 8"



Back Inside Cover
Trim: 6" x 9"
Bleed: 6.25" x 9.25"
Live Area: 5" x 8"

INSIDE COVERS

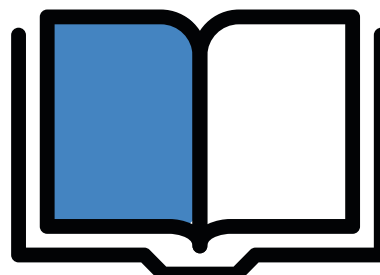
- Inside Front Cover
Career Guide ONLY
-\$2,000
- Back Inside Cover
SOLD OUT

Submit Artwork to jdeason@vamaritime.com
JPG, PDF OR PNG at 300 dpi ACCEPTED

INTERIOR SECTION

- Full-page color - \$3,850

RESERVE AT
VAMARITIME.COM/ADVERTISE



Full Page
Trim: 6" x 9"
Bleed: 6.25" x 9.25"
Live Area: 5" x 8"

